

# Visaba Times

Visaba Times Magazine is **Vietnam's leading maritime publication on shipping and logistics**. With about 12,000 published magazines circulated nationwide that primarily targets the local maritime industry, Visaba Times is your strategic gateway to penetrate the buoyant maritime industry of Vietnam.

For more information on how to advertise in Visaba Times, please contact:

**Mr Michael Ng, Group Exhibitions Director**

[michael.ng@iirx.com.sg](mailto:michael.ng@iirx.com.sg)

Tel: (65) 6319 2668 Fax: (65) 6319 2669

## ADVERTISING RATE VISABA TIMES

*\*Normal issues: Mar, Apr, May, Jun, Jul, Aug, Oct*

*\*\*Special issues: Feb, Sep, Nov, Dec*

POSITION	DIMENSION (W x H)	FULL COLOUR (*normal issues)		FULL COLOUR (**special issues)		BLACK & WHITE (*normal issues)		BLACK & WHITE (**special issues)	
		USD	VND	USD	VND	USD	VND	USD	VND
- Outside full back cover	(17.5 cm x 25 cm)	800	12.000.000	1200	20.000.000	-	-	-	-
- Inside full front cover	(17.5 cm x 25 cm)	600	9.000.000	1000	16.000.000	-	-	-	-
- Inside full back cover	(17.5 cm x 25 cm)	500	8.000.000	800	12.000.000	-	-	-	-
- Inside full page	(17.5 cm x 25 cm)	400	6.000.000	600	10.000.000	300	4.500.000	300	4.500.000
- Inside half page	(17.5 cm x 12.3 cm)	300	4.500.000	400	6.500.000	200	3.000.000	200	3.000.000
- 1/4 page	(11.5 cm x 19 cm)	300	4.500.000	300	5.000.000	200	3.000.000	200	3.000.000
- Center page spread	(8.5 cm x 12.3 cm)	200	3.000.000	200	3.000.000	100	1.500.000	100	1.500.000
- Half center page spread	(37.5 cm x 25 cm)	800	12.000.000	1000	16.000.000	500	8.000.000	500	8.000.000
	(37.5 cm x 12.3 cm)	500	8.000.000	600	10.000.000	600	9.000.000	600	9.000.000
<b>Advertorial</b>									
- Full page	(17.5 cm x 25 cm)	300	4.500.000	300	5.000.000	400	6.000.000	400	6.000.000
- Half page	(17.5 cm x 12.3 cm)	200	3.000.000	200	3.000.000	300	4.500.000	300	4.500.000
<b>LOGO</b>									
- Opposite to the content	(5.5 cm x 3 cm)	100	1.500.000	100	1.500.000	50	800	50	800